Communications Committee Update

National Fish Habitat Board Meeting

October 27, 2016
## 2016 Priority Progress

### 2016 Tasks:
- Task A
- Task B
- Task C
- Task D
- Task E
- Task F
- Task G
- Task H

### Progress:

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2017 Priority Budget Items

• **Task A** - NFHP website services (Budget need: $3,000)

• **Task B** - Continue development of the NFHP Marketing Campaign and improving connections to Beyond the Pond.

• **Task C** - Continue building the database for newsletter distribution to increase engagement with partner coalition.

• **Task D** - Increase usage of video and further campaign to document work of Fish Habitat Partnerships. (Budget need: $5,000)
2017 Priority Budget Items

- **Task E** - Continue coordination with legislative affairs team in supporting developments of the National Fish Habitat Conservation Act

- **Task F** - Review and make any needed changes to the communications strategy (Board approved 2011 and updated in 2013) to ensure that it remains a guide for committee work and maintained as a living document.

- **Task G** – Continue marketing and communications efforts for the 10-year Anniversary of the National Fish Habitat Partnership (Budget need: $8,000)
Alaska FHP ARC GIS Story Map
Blueheads & Bonnevilles