Communications Committee Update

March 21, 2017
National Fish Habitat Board Meeting
Update on Committee Activities

• Priority A: Website Update
• Priority B: NFHP Marketing
• Priority C: NFHP Newsletter
• Priority D: NFHP Video 10-Year
• Priority E: Legislation
• Priority F: Comms. Committee
Campaigns  Comparative  Automation

Overview  Revenue

All Lists

Open rate  Click rate  Industry avg. open rate

27.35% Open Rate  25.69% Industry Avg.

3.03% Click Rate

National Fish Habitat Partnership January Newsletter
31 Jan 2017 1:00 pm EST
Please Select a Cause *

- National Fish Habitat Partnership
- Western Native Trout Initiative
- Midwest Glacial Lakes Partnership
- Atlantic Coastal Fish Habitat Partnership
- Eastern Brook Trout Joint Venture

$500.00
Other

 Billing Info

☐ Make this an organization gift

- First Name *
- Last Name *
- Address *
- City *
- State *

 Payment Info

- Credit Card Number *
- Expiration Date *
- CVV *

☐ Recurring Monthly Donation

Keep me posted on future donation campaigns via email
I want to cover the fee for my donation

Donate Now

You will be charged a total of $525.10
Contact

www.fishhabitat.org

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